

GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS)

KUMBAKONAM – 612 001

Affiliated to Bharathidasan University

DST - CURIE Sponsored Institution

IV Cycle of Accreditation



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CRITERION I - CURRICULAR ASPECTS

1.3 Curriculum Enrichment

1.3.2 Certificate Courses/Value-added Courses

Value added Courses

**Department of English
2022-2023**

Syllabus

Journalism

VALUE ADDED COURSE JOURNALISM

Duration 30 hours

Course Objectives

1. To create employability skills in print and visual media.
2. To produce competent professionals who demonstrate a thorough knowledge of the theory and practice of journalism and communications
3. Identifying the role of the reporter and his/her duties and responsibilities.
4. Students will develop accurate and fair news stories across a variety of journalistic media.
5. Develop the speaking, listening, reading, writing, viewing, and representing skills needed to create various print publications and broadcast productions.

Unit I

What is Journalism?

Role of Journalism

Unit II

Reporting – Types and Qualities

News paper writing

Unit III

Qualities of Reporters

Sport – Investigative Reporting

Unit IV

Editing

Anatomy of Editing

Unit V

Writing a News Story

Writing Leads – Headlines

Learning Outcomes

After the successful completion of the course the students will be able to:

1. Define News and understanding its elements, news sources and different types of news.
2. **Informed about journalistic ethics and capable of articulating an ethical decision.**
3. **Conversant about contemporary media issues.**
4. Create reports for print publications and broadcast productions.
5. Understand the role of the news editor and its functions, duties and responsibilities